



# ID-A795 - NXP NTAG213

## NFC Inlay and Label

## IC Speciality

Identiv's ID-A795 - NXP NTAG213 is designed for mass market applications, such as retail, gaming, and consumer electronics. This tag is ideal for smart out-of-home or print media advertising, mobile companion tags, and product authentication. It is highly versatile and comes with a pre-programmed capability container with one-time programmable bits, field-programmable read-only lockout function, and 32-bit password protection to prevent unauthorized memory operations. This tag is suited for use in such applications as smart shelf labels, Bluetooth pairing, and Wi-Fi pairing.

## Key Features

- Automatic serialization of NDEF messages due to **UID ASCII mirroring feature**
- Automatic adding of the NFC counter value to the NDEF message by **NFC counter ASCII mirror function**
- Simultaneous operation of more than one tag in the field due to **anti-collision function**
- **Password protection** (32-bit) for prevention of unauthorized memory operations
- Available as dry inlay, wet inlay, or label

### Frequency

- NFC 13.56 MHz

### Antenna Dimensions

- Ø 15 mm

### Chip

- NXP NTAG213

### International Standards

- NFC Forum Type 2 Tag
- ISO/IEC 14443 Type A

### Industries

- NFC
- Gaming and toys
- Electronics
- Pharma and healthcare

## Specifications

Format	Dry Inlay	Wet Inlay	Label
Product Part Number	90010000	90010001	90010002
Manufacturing Part Number	I00XXMY9B15	I00PADMY9B15	L15PADMY9B15
IC	NXP NTAG213	NXP NTAG213	NXP NTAG213
User Memory	144 bytes	144 bytes	144 bytes
Antenna Dimension	Ø 15 mm	Ø 15 mm	Ø 15 mm
Tag Dimensions	Ø 15mm	Ø 18 mm	Ø 18 mm
ISO/IEC Norm	ISO/IEC 14443A	ISO/IEC 14443A	ISO/IEC 14443A
Frequency	13.56 MHz	13.56 MHz	13.56 MHz
Face Material	-	Clear PET	White PET
Thickness	~ 200 µm	~ 360 µm	~ 370 µm
Pitch	30 mm	30 mm	30 mm
Web Width	35 mm	35 mm	35 mm
Operating Temperature	-20°C ~ 70°C (-4°F ~ 158°F), at <60%RH	-20°C ~ 70°C (-4°F ~ 158°F), at <60%RH	-20°C ~ 70°C (-4°F ~ 158°F), at <60%RH
Storage Information	2 years under desiccated condition; 10°C ~ 25°C (50°F ~ 77°F), ≤ 60% RH	1 year under desiccated condition; 10°C ~ 25°C (50°F ~ 77°F), ≤ 60% RH	1 year under desiccated condition; 10°C ~ 25°C (50°F ~ 77°F), ≤ 60% RH

**Contact Information:** sales@identiv.com

Care and handling: To minimize static charge and environmental impact, it's crucial to adhere to standard industry practices related to electronics and RFID when handling RFID inlays, as they are sensitive to ESD.

Application: To ensure that this product meets specific requirements, customers/users must thoroughly test it under end-use conditions. Identiv does not claim that the product is suitable for any particular purpose or use. Additionally, Identiv retains the right to modify, supplement, change, or discontinue product offerings at any time without prior notice. While the information presented here is believed to be reliable, Identiv does not guarantee the accuracy or correctness of the data.

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