



IDENTIV TO SHOWCASE PORTFOLIO OF RFID, NFC, AND INLAY SOLUTIONS FOR THE INTERNET OF THINGS MARKET DURING THE IOT SHOW ASIA 2016

FREMONT, Calif., August 30, 2016 — [Identiv, Inc.](#) (NASDAQ: INVE) today announced that it will showcase the company's radio frequency identification (RFID), near field communication (NFC), and inlay solutions for the Internet of Things (IoT) market during The IOT Show Asia 2016. Identiv is proud to be a silver sponsor for The IOT Show, Asia's most exciting and emerging technology conference and exhibition.

Event: [The IOT Show Asia 2016](#)

Date: September 1 - 2, 2016

Location: Suntec Singapore Convention & Exhibition Center | Booth A15 | Singapore

During The IOT Show, Identiv will showcase its [RFID, NFC, and inlay](#) products and solutions. Identiv is an expert in designing and manufacturing high-frequency (HF) and ultra high-frequency (UHF) transponders for embedded use in everyday objects, including medical devices, books, toys, and athletic apparel. Transponders can be delivered in different form factors, including dry inlays, wet inlays (with backing adhesive), labels (printed or not), tickets, and more, and are uniquely positioned to deliver RFID connectivity to any object in the IoT.

Identiv will also demo prototypes of its uTrust Sense Temperature Tracker at the event, a portable powered smart sensor that tracks and stores temperature readings and can be read locally by RFID readers, such as mobile phones, or uploaded to the Internet for analytic purposes. A smart sensor for the IoT market, Identiv's uTrust Sense Temperature Tracker empowers businesses in a broad range of market segments by providing low-cost temperature monitoring for virtually anything. Typical applications include monitoring and tracking of temperature-sensitive products for cold chain applications, medical products, pharmaceutical logistics, and monitoring the transportation of fragile goods.

The IOT Show Asia 2016 runs September 1 - 2, 2016 at the Suntec Singapore Convention & Exhibition Center in Singapore. To book a meeting with the Identiv team, please [fill out this form](#) or stop by booth A15 during the event.

###

About Identiv

Identiv, Inc. is the leading global player in physical security and secure identification. Identiv's products, software, systems, and services address the markets for physical and logical access control and a wide range of RFID-enabled applications. Customers in the government, enterprise, consumer, education, healthcare, and transportation sectors rely on Identiv's access

and identification solutions. Identiv's mission is to secure the connected physical world: from perimeter to desktop access, and from the world of physical things to the Internet of Everything. Identiv is a publicly traded company and its common stock is listed on the NASDAQ Capital Market in the U.S. under the symbol "INVE". For more information, visit identiv.com.

Media Contact:

press@identiv.com